

COUNTYWIDE FIRE PREVENTION & RESPONSE PROPOSED MEASURE H, MARCH 2024



"We plan to use funds from the countywide measure to increase daily staffing, recruit and retain locally skilled firefighters, and enhance our fire prevention capacity. Additional staffing is critical to stopping fires before they become destructive. With Cloverdale being a remote district in the county, we need to maintain a robust workforce and heavily invest in our volunteer program. Additionally, we plan to use funds to help with continued fuels management projects that align with our community wildfire protection plan (CWPP) for years to come and to support critical upstaffing on red flag events. The revenue will be managed by your local Fire District Board and will directly enhance the safety of our community and the entire north county."

- **Jason Jenkins**, Cloverdale Fire Protection District Chief

REVENUE WILL PROVIDE THE FOLLOWING TO COUNTY RESIDENTS

- Recruitment and retention of local firefighters
- Improved response times
- Increased wildfire prevention, preparedness, and response
- Expanded paramedic services
- Infrastructure improvements
- Red flag and winter storm upstaffing
- Provide staffing to rural and underserved communities
- Supports an improved local dispatch center
- Enhanced vegetation management and fuels reduction
- Provides collaborative technology platforms

FREQUENTLY ASKED QUESTIONS

➤ How much will this tax generate?

This ½ cent sales tax is expected to generate approximately \$60 million annually to address the current and future funding challenges that face EVERY fire agency in the county.

➤ How will the expenditures be governed?

Revenue will go directly to fire agencies. Their governing bodies, either City Councils or District Boards will be responsible for ensuring that the funds are spent in accordance with the ordinance. Additionally, an independent oversight committee will review the expenditures of each agency.

➤ How much funding will my local fire department get?

Your local fire department will receive 2.78% of the annual tax revenue, estimated at nearly \$1.7 million.

➤ What will the funding be used for?

- Hire and retain additional skilled local firefighters
- Funding for volunteer firefighters
- Increase fire prevention and vegetation management resources



**For more information, please visit
SonomaChiefs.org**

