



## Fire Chiefs' Fire Service Working Group

June 23<sup>rd</sup>, 2023

**Steve Akre**  
Chief, Sonoma Valley  
County Chiefs' Association  
EMS Representative

**Kelly Bradley**  
Battalion Chief, Wilmar VFC  
VFC Association

**Mark Heine**  
Chief, Sonoma County FPD  
State Chiefs' Association

**Mike Marcucci**  
Unit Chief, Sonoma County  
CAL FIRE

**Jeff Schach**  
Chief, Petaluma FPD  
South County

**Shepley Schroth-Cary**  
Chief, Gold Ridge FPD  
VFC Administrator

**Mike Stornetta**  
President, Fire Fighters of  
Sonoma County, L1401

**Robert Taylor**  
Director, Cloverdale FPD  
Fire Districts' Association

**Marshall Turbeville**  
Chief, NSCFPD  
North County

**Scott Westrope**  
Chief, Santa Rosa  
Cities' Representative

### Objective:

Efficient, Effective, and Sustainable county-wide fire delivery system

To: Sonoma County Fire Chiefs' Association  
Sonoma County Fire Districts' Association  
Sonoma County Fire Fighters Labor Groups and Associations

The FSWG will continue to provide updates at the SCFCA and Districts Assn meetings, to our Labor partners, and through email blasts when there are significant milestones in this project. Following are some highlights since our previous update:

- Initiative Packet: The signature gathering contract has been executed. The initiative notice will run in the Press Democrat Saturday, and signature gathering will begin this weekend. As a reminder, following is the high-level timeline up to election day:
  - June – September: Petition circulation
  - September 21<sup>st</sup> – File signed petition with ROV
  - November 2<sup>nd</sup> – Complete signature verification
  - November 7<sup>th</sup> – ROV submits verified signatures to BOS
  - December 7<sup>th</sup> – Last day to withdraw initiative
  - March 5<sup>th</sup> – Election Day
- Outreach: The team began updating and prioritizing the previous outreach plan. That work will continue next week, and the team will start scheduling briefings with key stakeholders, local organizations, and community groups. Attached is the latest one-pager you can use to brief your stakeholders. We will be working with each agency to create a one-pager specific to their agency.
- Fundraising: Thanks to a generous \$49k campaign contribution by the SCFCA, we are much closer to raising the full amount needed to pay for signature gathering. Labor is confident they can raise the remaining balance on schedule. Here is the [link](#) to donate. Please share with friends and family.

Please reach out to a FSWG representative if you have any questions.