



Fire Chiefs' Fire Service Working Group

June 12th, 2023

Steve Akre

Chief, Sonoma Valley
County Chiefs' Association
EMS Representative

Kelly Bradley

Battalion Chief, Wilmar VFC
VFC Association

Mark Heine

Chief, Sonoma County FPD
State Chiefs' Association

Mike Marcucci

Unit Chief, Sonoma County
CAL FIRE

Jeff Schach

Chief, Petaluma FPD
South County

Shepley Schroth-Cary

Chief, Gold Ridge FPD
VFC Administrator

Mike Stornetta

President, Fire Fighters of
Sonoma County, L1401

Robert Taylor

Director, Cloverdale FPD
Fire Districts' Association

Marshall Turbeville

Chief, NSCFPD
North County

Scott Westrope

Chief, Santa Rosa
Cities' Representative

Objective:

Efficient, Effective, and Sustainable county-wide fire delivery system

To: Sonoma County Fire Chiefs' Association
Sonoma County Fire Districts' Association
Sonoma County Fire Fighters Labor Groups and Associations

The FSWG will continue to provide updates at the SCFCA and Districts Assn meetings, to our Labor partners, and through email blasts when there are significant milestones in this project. Following are some highlights since our previous update:

- Initiative Packet: County counsel did not have any ordinance requests or edits. The attached final initiative packet was filed Friday afternoon. Following is the high-level timeline up to election day:
 - June 9th - Submit initiative packet
 - June – September: Petition circulation
 - September 21st – File signed petition with ROV
 - November 2nd – Complete signature verification
 - November 7th – ROV submits verified signatures to Board of Supervisors
 - December 7th – Last day to withdraw initiative
 - March 5th – Election day
- Outreach:
 - Members of the team are reaching out to the Sonoma County Taxpayers Association – no confirmed date yet.
 - Presented at the Mayors' and Councilmembers' Association last Thursday. The Fire Ad Hoc, Supervisor Hopkins and Supervisor Rabbit, attended to show support and each made statements. There were few questions, and it appeared there was overall support for the measure.
 - The team will be working on an outreach plan to additional stakeholders.
- Fundraising: We need **EVERYONE'S** support with fundraising to cover the costs of the signature gathering and political consultant. **We need to raise another ~\$125K to cover the signature gathering phase.** This

is the next big hurdle. Here is the [link](#) to donate. Please share with friends and family. As previously mentioned, the labor unions, paid and volunteer associations did a self-assessment that raised \$150,000 which will cover the initial \$75,000 signature gathering payment.

- Team members met with Guy Fieri on Monday and have strong support from him and Supervisor Hopkins to host a Celebrity Chef Fundraising event in late summer! We will be looking for both silent and live auction items. Stay tuned for more details.
- If anyone is interested in being a part of the fundraising team, please contact Mike Stornetta to get plugged into a spot. We can use all the help we can get!
- LAFCO: Gold Ridge successfully completed their proposed [annexation](#) protest period. The annexation includes Fort Ross, Camp Meeker, Bodega, Valley Ford, Bloomfield, Two Rock, Wilmar, San Antonio and Lakeville Volunteer Fire Departments and IRP 81.

The team will be taking a well-deserved break this week after months of extended working sessions to meet the super aggressive initiative packet filing deadline. We will resume updates after next week's meeting (6/22).

Please reach out to a FSWG representative if you have any questions.