



Fire Chiefs' Fire Service Working Group

June 2nd, 2023

Steve Akre
Chief, Sonoma Valley
County Chiefs' Association
EMS Representative

Kelly Bradley
Battalion Chief, Wilmar VFC
VFC Association

Mark Heine
Chief, Sonoma County FPD
State Chiefs' Association

Mike Marcucci
Unit Chief, Sonoma County
CAL FIRE

Jeff Schach
Chief, Petaluma FPD
South County

Shepley Schroth-Cary
Chief, Gold Ridge FPD
VFC Administrator

Mike Stornetta
President, Fire Fighters of
Sonoma County, L1401

Robert Taylor
Director, Cloverdale FPD
Fire Districts' Association

Marshall Turbeville
Chief, NSCFPD
North County

Scott Westrope
Chief, Santa Rosa
Cities' Representative

Objective:

Efficient, Effective, and Sustainable county-wide fire delivery system

To: Sonoma County Fire Chiefs' Association
Sonoma County Fire Districts' Association
Sonoma County Fire Fighters Labor Groups and Associations

The FSWG will continue to provide updates at the SCFCA and Districts Assn meetings, to our Labor partners, and through email blasts when there are significant milestones in this project. Following are some highlights since our previous update:

- Tax Measure Distribution Plan: Final allocations were shared earlier this week.
- Governance Model: The proposed Governance Model proposal is complete.
- Ordinance Language: The ordinance language is complete. The County has offered to review the proposed ordinance prior to our submission to make sure there aren't any issues. If there were issues, we would have to resubmit, and the timeline would reset. We hope to submit the final Initiative Packet the middle of next week. Our consultant sees no issues with the slight delay, because he doesn't think we will need the full three months to collect signatures.
- Outreach:
 - Members of the team are reaching out to the Sonoma County Taxpayers Association.
 - The team met with the Fire Ad Hoc and CAO on May 30th. We received the input needed to complete the allocation plan. The Fire Ad Hoc and CAO are very supportive of the proposed measure and asked what they could do to support the effort.
 - Held a good briefing with Supervisor Coursey Wednesday in which he expressed his support of the measure and appreciation for all the work the fire service has done moving it forward.

- We are on the June 8th Mayors' and Councilmembers' Association meeting agenda for a presentation on the Tax Measure.
- In advance of this presentation, we are asking each Fire Chief who covers a City to please brief the City Manager and hopefully the Mayor and Council prior to 6/8 so that there are no surprises.
- Fundraising: We need everyone's support fundraising to cover the costs of the signature gathering and political consultant. Here is the [link](#) to donate. As previously mentioned, the labor unions and paid associations did a self-assessment to cover the initial \$75,000 signature gathering payment.

Please reach out to a FSWG representative if you have any questions.