Nixle Guide for Fire Agencies

Level of Notification	Description	Examples	Geo Fence	Contact method	Message Type
Tier 1 – General Information **Responsibility: PIO/Office staff as appointed**	General Awareness Information	• Community Events & Awareness • Low Impact Activity (vehicle accidents, fires, investigations, localized flooding, street closures) • Prescribed burning/Vegetation management recommendations • Drift smoke	None	Community Type: ✓ Email ✓ Social Media	Community
Tier 2 – Low Urgency **Responsibility: PIO/Office staff as appointed**	Medium Level Warning: Impact the Residents but NON-Threatening	• Road Closure due to Fire Activity (avoid the area, in progress event) • Train/Aircraft/MCI incident • Landslides • Red Flag Warning • Fire related incident impacting dispatch services	• Geo Fence 5 mile radius • Geo Fence 5 mile radius • Geo Fence 5 mile radius • Countywide • Countywide	Advisory Type: ✓ SMS ✓ Email ✓ Social Media	Advisory
Tier 3 – High Urgency ***Requires Immediate Action*** **Responsibility: PIO/Office staff as appointed**	Severe Threat: Requiring Action Taken, Immediate Threat to Life/Property	• Hazmat • Major Incident • Evacuation/Shelter in Place* *Coordinate with Law/Sheriff	• IC to define • IC to define • IC to define	Alert Type: ✓ SMS ✓ Email ✓ SoCoAlert ✓ WEA/EAS Alert ✓ Social Media	Alert

Note: Issuing an ALL CLEAR should be issued for evacuations, shelter in place, when a major thoroughfare (HWY 101 & HWY 12) is reopened or when any incident needs an official conclusion message.