



**American Red Cross**  
Northern California  
Coastal Region

The Mission of the American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. The Red Cross provides immediate, on-scene relief to those affected by virtually any disaster that displaces people from their homes and follows up with longer-term recovery planning.

**We need your help to get us on the scene faster!**

The sooner you call the Red Cross dispatch number, the sooner our local, trained volunteers will arrive on-scene to help affected residents to begin their recovery to allow you to focus your full attention on the incident at hand.

**To activate our Disaster Action Team, call our 24/7 Red Cross dispatch: 1-866-272-2237.**

Informing the Red Cross of an incident, **AS IT OCCURS**, will help to alleviate the trauma of disaster in many ways:

- **ACCESS to SHELTER or LODGING ASSISTANCE**– Many of those displaced need immediate shelter immediately, while some need help until their insurance company can activate services.
- **IMMEDIATE EMERGENCY NEEDS** – The Red Cross may provide financial assistance that displaced residents can use for clothing, food, or other urgently needed items. We also provide referrals to additional local community resources to help people in the aftermath of a disaster.
- **CANTEEN SERVICES** – The Red Cross can provide snacks, meals, and/or beverages to emergency workers and/or affected individuals during a prolonged response or displacement.
- **HEALTH-RELATED NEEDS** –The Red Cross can help people to replace lost medications or durable medical equipment (glasses, hearing aids, wheelchairs, etc.), and can also provide emotional support.
- **RECOVERY COUNSELING and PLANNING** – The Red Cross can provide comfort and hope through counseling and casework and help with planning the path to recovery.

All assistance provided is FREE and is a gift of the American People

**TO HELP THOSE IN NEED, WE NEED YOU!**

**Please Call: 1-866-272-2237**

**For Emergency Relief Services 24x7x365**