2014 SCFC Accomplishments

Operations Chiefs/Training Officers:
 ✓ Expanded from five to ten REDCOMM duty officers, worked well this past fire season
 ✓ Active status program, strike team leader and division group supervisor was updated in ROSS.
 ✓ Operations SOG’s being developed, will be presented to SCFC in early 2015
 ✓ Marin liaison continued;
 ✓ Attempted to host MAD, canceled due to lack of participation
 ✓ Moved from monthly “rainbow” Type III ST to every other month
 ✓ 2014 Out of County deployment analysis completed, to be published in 2015
 ✓ Assistance for hire SOCO Cal Fire agreement being updated

Fire Prevention Officers
 ✓ Hosted level II classes, many members completed the series for certification
 ✓ Code Standards for Boutique Distilleries is in progress
Held joint meeting with Redwood Empire Building Officials, discussion on how we can all work better together
Held joint meeting with Marin and Nor Cal FPO's: did program with Mexico family doing massive and successful public education, they have educated over 500,000+ people. Also agreed on residential fire sprinkler system maintenance flyer.
Continued with regular public service announcements
FITF: purchased six surveillance cameras, available for loan
FITF SOP was developed for cameras
Did training for diagramming and mapping of fire scene with camera, possible future purchase
Did terrorism liaison presentation
Completed arson reviews, strong conviction in Rincon Valley case
Have trained 11,500 safety pals in three years
Received $7000 from Soroptimist International for trailer for Safety Pals
Received $5000 from PG&E
Receive $1000 from SMART and staff

SCFC 2014 Accomplishments
Meetings were all held successfully; continue to have issue with volunteer fire chiefs unable to attend meetings during the workday. How do we ensure inclusion? Should we go back to embracing the zone concept?
Financial policies and SCFC Bylaws were aligned, although there are some holes to be filled
Subgroups made progress on grants
New structure fire policy, some agencies doing Lexipol service subscriptions, many players
Annual luncheon held in Petaluma, went well.
Tony Gossner is new liaison, Randy alternate with Marin Chiefs; provided meeting updates
Website is being updated and built back up, have over 100 on distribution list, caught up with 2014, loaded 2015 meeting calendar.
Political awareness maintained
Al Terrell provided legislative updates
Provided multiple letters from SCFC and others, did not do Board of Supervisors, example in support of USAR canine program to Board of Supervisors

**Current Issues & Concerns, Goals Needed**

- Take a good look at first service delivery system; outcome = consensus on best solutions
- Cooperate in fire investigations; outcome = SCFC focus to benefit fire service
- Interagency training; outcome = specific drill
- Transition for CFSTES Changes; outcome = plan
- Outlines for grants; create guidelines for sections
- There is a disconnect between fire districts and volunteer fire companies; outcome = interagency communications planning
- Lack of Funding; outcome = outreach for those not here and brainstorming
- Ops group, training needs assessment; outcome = goals that are set are obtainable.
- Ops/TOs Section, TOs are struggling; outcome = direction in 2015 for TOs
- Better communication needed to Board of Supervisors about what fire service is really like; outcome = improve Board of Supervisors interaction, who is doing what in their zones
- Form Training Consortium group in County? Outcome = Regional Training Consortium? Look at all options
- Chief officer coverage; outcome = good discussion on this
- Communications in our group, focus on similarities; outcome should reference Mission and Values Training Section, outcome = provide clarity
- Political engagement as a group? Take advantage of our political power; outcome = consider a PAC? Or something similar beyond local level
- Need input into training at state level with CICCS, training, etc. outcome = Ops Chiefs need new guidelines for section goals, requests, and objectives
- Lack of participation in meetings and committees; outcome equals increase in meaningful participation
✓ We flounder with committees and follow through, and outcome = to be united
✓ We are gaining traction with participation
✓ Joint agency drills, outcome = it happens
✓ Better ways to deliver training given SFT changes, outcome = outlined to accomplish this more with interagency cooperation.
✓ Politics with Board of Supervisors is up, outcome = PAC, subgroups, BOS? What is County's obligation to provide fire and emergency services? FITF effect, and outcome = direction, interoperability, outcome = seamless boundaries
✓ Recruiting and retention issues with volunteers, outcome = tactics and game plan

**Updates to Environmental Context for Goal Planning**

**Fire & EMS Service Trends:**
✓ Succession planning needed in many FD's
✓ New State Fire Training track, not universally known
✓ “Flavor of the month” training: active shooters, earthquake, trains, Ebola, etc.
✓ Loss of institutional knowledge and experience
✓ Recruitment and retention of volunteers
✓ Certificate driven training challenges
✓ Movement toward national certification standards
✓ Delivery of EMS changing due to Obamacare
✓ Dealing with more diverse population providing one-stop shopping online

**Political:**
✓ Path is unclear for Sonoma County fire services: consolidation, JPA countywide?
✓ Political factors political gridlock EMS and Fire RFPs including private services
✓ Board of Supervisors disconnect with Fire Service
✓ Zone representation varies, often weak

**Technology:**
✓ Paperless, computer-based reporting, resource sharing, QR codes, downsizing, BLS versus ALS
✓ iPads use increasing
✓ Social media, improved, could be PIO training needed
✓ Increased use for communications
✓ Smart devices increasing
✓ Need to adapt to new technology

Uncertainties:
✓ What is our next flavor of the month?
✓ Feds, state, regulatory agencies: what new permits do we need? New regulations to follow, and with restrictions
✓ Countywide MSR underway
✓ Funding opportunities: 172, TOT, Park fees, etc.

Economic climate:
✓ District versus city municipalities for funding
✓ Property values slower to recover,
✓ Taxes and TOT, general fund shared with other agencies
✓ Alternative funding availability decreasing
✓ Proposition 172 grants uncertainties
✓ TOT general fund opportunity changes in purse,
✓ Two-tier retirement systems being implemented
✓ 50% contribution by employees to PERS

SCFC 2015 Goal Feedback

✓ Be more inclusive of people and groups that are not here
✓ Possibly do a retreat (probably more than a year out?)
✓ Require Sections to plan goals before SCFC planning? What are your goals?
✓ Communications group through OPS meeting separately with goals recommendations for February SCFC meeting. FPO's, FITF goal planning
✓ Planning process to be iterative
✓ Re-embrace Zone concept: we support monthly or quarterly meetings with hot topics; share hot topics and issues throughout County
✓ MSR information & updates needed
✓ EMS RFP, two years out
✓ Consensus definition, what does it mean?
✓ Hold section planning meetings late in the year, present recommended goals to SCFC at planning meeting
✓ Identify liaisons to sections & report guidelines

**Next Steps:** Executive Officers to develop specific goals.

**Bin/Parking Lot Topics for later consideration:**

✓ Web updates needed, update strategy and person?
✓ Include goals for FITF, OPS/TO's consortium
✓ Improve communications: internal, volunteer fire companies, BOS, others.
✓ Vision Mission and Values link to goals needed
✓ Recruiting and Retention help needed
✓ Section goals needed
✓ Fire service delivery system changes need consensus
✓ Funding challenges complex, need help
✓ Chief officer coverage needs better definition
✓ Political engagement, PAC creation?